

## Plans Overview

Find	Connect	Optimize	Enterprise
For location marketers seeking advanced features	For in-house marketing departments to self-manage	For companies seeking white-glove location services	For multi-division, multinational companies
<b>\$225</b> per month	<b>\$1,250</b> per month	<b>\$5,500*</b> per month	<b>Contact Us</b> for a custom quote
<ul style="list-style-type: none"> <li>✓ Multi-brand locator</li> <li>✓ Territory search</li> <li>✓ API access</li> <li>✓ Events</li> <li>✓ Promotions</li> <li>✓ Reviews</li> <li>✓ Google Analytics integration</li> </ul>	<p><i>Everything in Find, plus:</i></p> <ul style="list-style-type: none"> <li>✓ Lead management</li> <li>✓ Local pages</li> <li>✓ User manager</li> <li>✓ White label</li> <li>✓ Sandbox</li> <li>✓ SAML integration</li> <li>✓ Video-based support</li> </ul>	<p><i>Everything in Connect, plus:</i></p> <ul style="list-style-type: none"> <li>✓ City pages</li> <li>✓ Expert onboarding</li> <li>✓ Ongoing local SEO optimization</li> <li>✓ Profile enrichment services</li> </ul>	<p><i>Everything in Optimize, plus:</i></p> <ul style="list-style-type: none"> <li>✓ Account groups</li> <li>✓ Custom development</li> </ul>

\*Starts at \$5,500/month based on customized solutions and services

Monthly subscriptions do not include search volume tiers. Please visit [BullseyeLocations.com/pricing/pricing-details](https://BullseyeLocations.com/pricing/pricing-details) for more information.

## Full Feature Comparison

Create a frictionless locator experience	Find	Connect	Optimize	Enterprise
Embeddable interfaces	✓	✓	✓	✓
Support for CNAME	✓	✓	✓	✓
Advanced styles	✓	✓	✓	✓
Multi-brand support	✓	✓	✓	✓
Category and subcategory filtering	✓	✓	✓	✓
Standard label translations	✓	✓	✓	✓
Multi-country support	✓	✓	✓	✓
More robust location information	✓	✓	✓	✓
Custom translations	\$	✓	✓	✓

Security and API access	Find	Connect	Optimize	Enterprise
Blacklist and whitelist	✓	✓	✓	✓
Create search tokens	—	✓	✓	✓
API security	—	✓	✓	✓

Collect and display reviews	Find	Connect	Optimize	Enterprise
Google and Yelp	✓	✓	✓	✓
Integrated reviews	—	✓	✓	✓

Drive event and promotion success	Find	Connect	Optimize	Enterprise
Publish promotions	✓	✓	✓	✓
Promotion locator	✓	✓	✓	✓
Promotion attributes	✓	✓	✓	✓
Publish events	✓	✓	✓	✓
Event local pages	✓	✓	✓	✓
Location event publishing	✓	✓	✓	✓
Event registration	—	✓	✓	✓

Capture more leads	Find	Connect	Optimize	Enterprise
Integrated lead capture	—	✓	✓	✓
Lead attributes	—	✓	✓	✓
Lead forms	—	✓	✓	✓
Text notifications	—	\$	✓	✓

Engage leads with local pages	Find	Connect	Optimize	Enterprise
Dynamic local pages	—	✓	✓	✓
Advanced display modules	—	✓	✓	✓
Advanced styles and custom local pages	—	✓	✓	✓

Manage location data	Find	Connect	Optimize	Enterprise
Categories	✓	✓	✓	✓
Subcategories	✓	✓	✓	✓
Category groups	✓	✓	✓	✓
Dealer logins	✓	✓	✓	✓
XML integration	✓	✓	✓	✓
Bulk upload	✓	✓	✓	✓
Custom attributes	10	Unlimited	Unlimited	Unlimited
Complex attributes	—	✓	✓	✓
Bulk update	—	✓	✓	✓
Bulk hours management	—	✓	✓	✓
Approval workflow	—	✓	✓	✓

Brand emails and admin	Find	Connect	Optimize	Enterprise
Standard email templates	✓	✓	✓	✓
Upload logo in admin	✓	✓	✓	✓
Custom email templates	—	✓	✓	✓
Custom email themes	—	✓	✓	✓
Customize admin colors	—	✓	✓	✓
Customize admin content	—	✓	✓	✓

<b>Easily integrate with tools you already use</b>	<b>Find</b>	<b>Connect</b>	<b>Optimize</b>	<b>Enterprise</b>
High resolution Google behavioral tracking	✓	✓	✓	✓
Salesforce integration	\$	\$	✓	✓
CRM integration	\$	\$	✓	✓
Google My Business integration	\$	\$	\$	\$
Webhooks	—	—	✓	✓

<b>Tracking and reporting</b>	<b>Find</b>	<b>Connect</b>	<b>Optimize</b>	<b>Enterprise</b>
Standard reporting	✓	✓	✓	✓
Third-party pixel tracking support	✓	✓	✓	✓
Weekly email traffic summary	✓	✓	✓	✓
Lead reporting	—	✓	✓	✓
Automated reports	—	✓	✓	✓

<b>Implementation and support</b>	<b>Find</b>	<b>Connect</b>	<b>Optimize</b>	<b>Enterprise</b>
Onboarding fee (optional)	\$2,000	\$15,000	—	—
Onboarding assistance	\$	\$	✓	✓
Dealer and contractor onboarding	\$	\$	✓	✓
Premium support	\$	\$	✓	✓
Configure emails and lead routing	—	—	✓	✓
Dedicated project manager	—	—	✓	✓
Design and build custom local pages	—	—	✓	✓
Implement custom admin layouts	—	—	✓	✓
Local SEO guidance and support	—	—	✓	✓

Configure search	Find	Connect	Optimize	Enterprise
Radius search	✓	✓	✓	✓
Territory search	✓	✓	✓	✓
Territory categories	—	✓	✓	✓

Manage users and accounts	Find	Connect	Optimize	Enterprise
Account level users	✓	✓	✓	✓
Location level users	✓	✓	✓	✓
oAuth SSO	✓	✓	✓	✓
Sandbox	\$	1	1	5
Custom roles and permissions	—	✓	✓	✓
SAML SSO	—	✓	✓	✓
Multi-account management	—	—	—	✓

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